




<b>AMENDMENT TRANSMITTAL LETTER (Large Entity)</b>				Docket No. END920000173US1	
Applicant(s): Robyn R. Levine					
Serial No. 09/761,121	Filing Date 01/16/2001	Examiner Yehdega Retta	Group Art Unit 2906		
Invention: <b>BUSINESS OFFERING CONTENT DELIVERY</b>					
 <u>TO THE COMMISSIONER FOR PATENTS:</u>					
Transmitted herewith is an amendment in the above-identified application.					
The fee has been calculated and is transmitted as shown below.					
<b>CLAIMS AS AMENDED</b>					
	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE
TOTAL CLAIMS	21 -	23 =	0 x	\$18.00	\$0.00
INDEP. CLAIMS	4 -	4 =	0 x	\$86.00	\$0.00
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00
<b>TOTAL ADDITIONAL FEE FOR THIS AMENDMENT</b>					<b>\$0.00</b>
<div style="text-align: center;"> <b>RECEIVED</b>  JUN 10 2004  <b>GROUP 3600</b> </div>					
<input checked="" type="checkbox"/> No additional fee is required for amendment. <input type="checkbox"/> Please charge Deposit Account No. _____ in the amount of _____ <input type="checkbox"/> A check in the amount of _____ to cover the filing fee is enclosed. <input type="checkbox"/> The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. <input type="checkbox"/> Any additional filing fees required under 37 C.F.R. 1.16. <input type="checkbox"/> Any patent application processing fees under 37 CFR 1.17.					
 Signature			Dated: 06/02/04		
John R. Pivnichny, Reg. No. 43,001 IBM Corporation/IPLawDept. IQ0A/Bldg 40-3 1701 North Street Endicott, NY 13760			<div style="border: 1px solid black; padding: 5px;"> I certify that this document and fee is being deposited on 6/2/04 with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and is addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.    Signature of Person Mailing Correspondence    Bethany J. Fitzpatrick  Typed or Printed Name of Person Mailing Correspondence </div>		
cc: Records					



Docket No.: END920000173US1

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In Re Patent Application of: Robyn R. Levine

Group Art Unit: 2096  
Examiner: Yehega Retta  
Serial No.: 09/761,121 ✓  
Filed: 01/16/2001  
Title: BUSINESS OFFERING  
CONTENT DELIVERY

: IBM Corporation  
: Intellectual Property Law  
: Department IQ0A/040-3  
: 1701 North Street  
: Endicott, New York 13760

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on 6/21/04

Baron J. Fitzpatrick 6/21/04  
Date

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

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JUN 10 2004

**GROUP 3600**

**AMENDMENT**

Dear Sir:

In response to the Office Action of 03/03/04, please amend the above-identified application as follows:

**AMENDMENTS TO THE CLAIMS**

- 1 1. (currently amended) A method of personalizing content delivery  
2 to a user, said method comprising the steps of:
- 3 determining in the moment point of contact constraints of said  
4 user;
- a1 5 retrieving a profiled past of said user including purchased data;
- 6 retrieving current actions; and